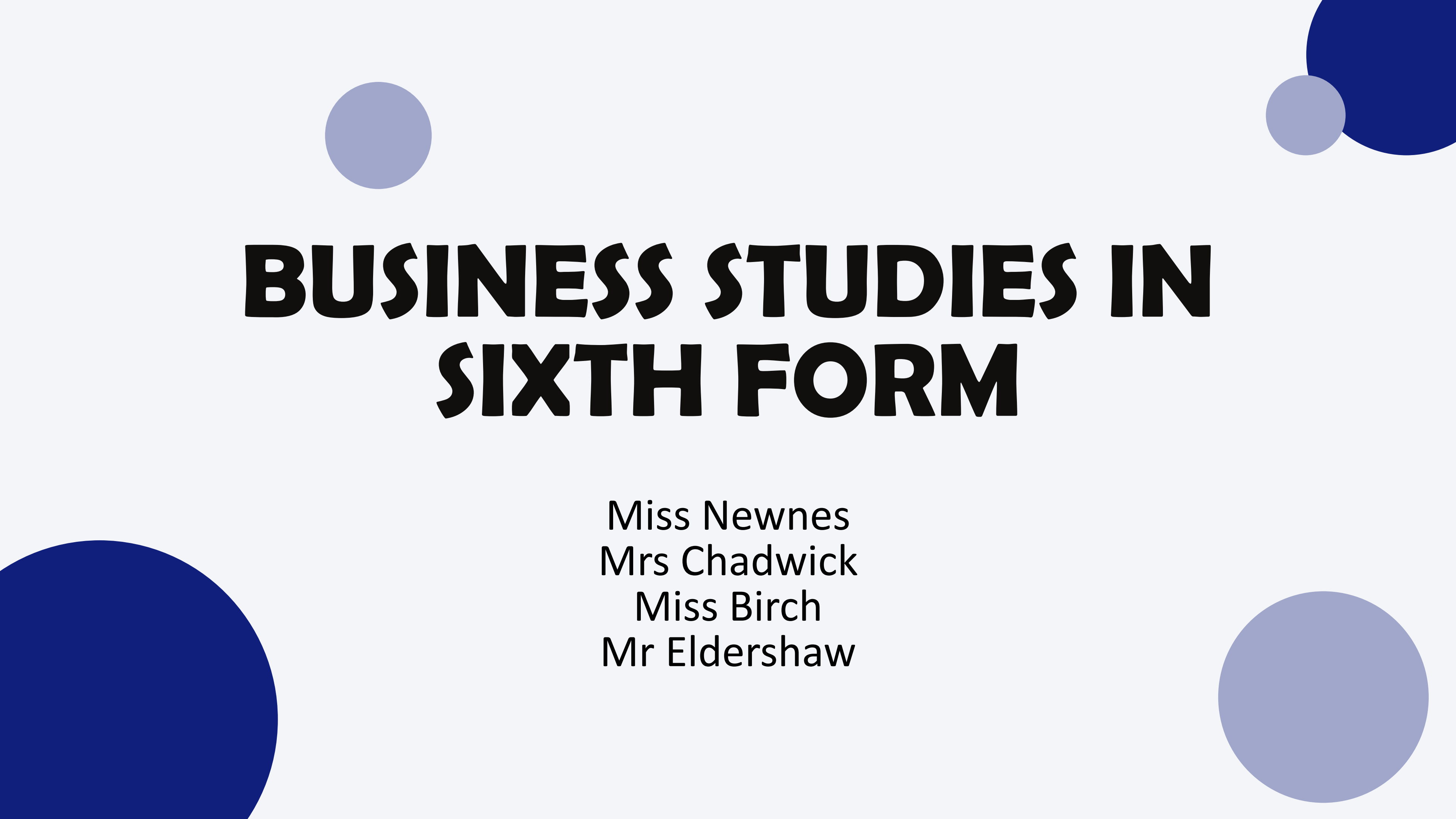




# **BUSINESS STUDIES IN SIXTH FORM**

Miss Newnes  
Mrs Chadwick  
Miss Birch  
Mr Eldershaw

# In 2024/2025...

**100%** of our A-Level students achieved an A\*-D Grade

Average grade was a **B+** at A-Level (higher than national average and surrounding 6<sup>th</sup> form colleges)

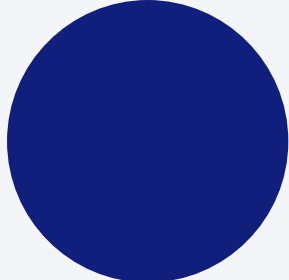
Average grade in our Applied General course was **Distinction\***  
(equivalent to an A\*)

A-Level and Applied Business were 2 of the top performing subjects in Alleyne's 6<sup>th</sup> Form

# A-LEVEL BUSINESS STUDIES AT ALLEYNE'S

|                 | Total entries | C+    | A+    | A*   |
|-----------------|---------------|-------|-------|------|
| Our centre      | 40            | 82.5% | 35.0% | 5.0% |
| All AQA centres | 15,230        | 74.4% | 16.6% | 4.5% |
| Similar centres | 305           | 75.1% | 13.4% | 3.9% |

**In our last cohort of 40, 14 students achieved an A or A\* with 33 achieving a Grade C or above**



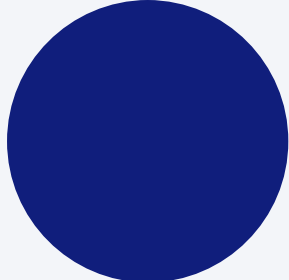
# **A-LEVEL BUSINESS:**

## **What will I study? (Y12)**

What is Business?

Managing Marketing and Finance

Managing Operations and People



# **A-LEVEL BUSINESS:**

## **What will I study? (Y13)**

Managing Business Culture  
Business and Society  
Business and the External Environment  
Business Strategy  
Managing Change



# COURSE DELIVERY

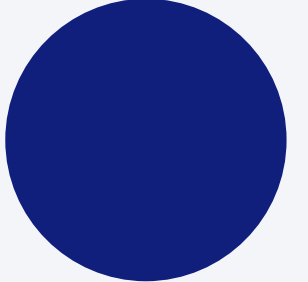
2 teachers delivering  
different sides of the  
course over 9 hours  
a fortnight

Group work, individual  
presentations, self and  
peer assessments,  
discussion!!

We recommend a grade 5 or  
above to be able to access  
the A-Level specification  
comfortably

It will be a big jump from GCSE as it is much more independent, and you will be required to complete independent learning outside of lessons (such as looking at business in the news or additional research). It will require hard work to ensure you're making a smooth transition to A-Level from GCSE.

# ASSESSMENT: A-LEVEL



All units are assessed externally (examinations), papers now follow the same structure and consist of:

Two case studies; Each case study will be followed by five compulsory questions worth 45 marks in total.

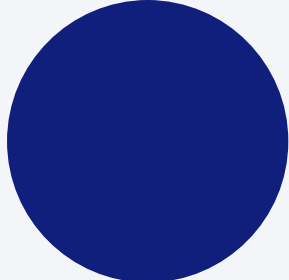
This will be the same across all 3 papers.



You will be assessed on your knowledge and understanding, application of your knowledge to a given situation, analysis and evaluation.

There are 3 exam papers at the end of Year 13, 2 hours each, worth 90 marks





# **APPLIED GENERAL : COURSE OVERVIEW**

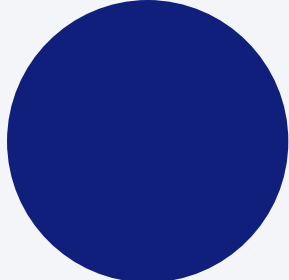
## **Year 12**

### **Single**

- Developing a Marketing Campaign (exam)
- Personal and Business Finance (exam)

### **Double**

- Developing a Marketing Campaign (exam)
- Personal and Business Finance (exam)
- International Business (coursework)
  - Managing an Event (coursework)



# **APPLIED GENERAL : COURSE OVERVIEW**

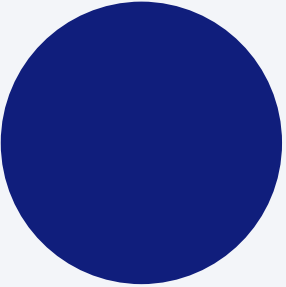
## **Year 13**

### **Single**

- Exploring Business (coursework)
- Recruitment & Selection (coursework)

### **Double**

- Exploring Business (coursework)
- Recruitment & Selection (coursework)
- Starting a Micro Enterprise (coursework)
  - Principles of Management (exam)



# APPLIED GENERAL : SINGLE OR DOUBLE?

**Single Applied Business** (Extended Certificate) is equivalent to **1 A-Level** and would account for 1 out of 3 of your A-Level choices.

**Double Applied Business** (National Diploma) is equivalent to **2 A-Levels** and would account for 2 out of 3 of your A-Level choices.

Applied General grading is as follows:

Distinction\* = A\*

Distinction = A

Merit = C

Pass = E

# Why choose Business at Alleyne's?

1. **We know you!** This is extremely important as you have already studied Business at GCSE, we know your strengths and areas for improvement. We also know how you work best so can tailor your learning to you; ultimately you get a more personalised experience

2. Business acts as a stepping stone for University, Apprenticeships and the world of work. It provides you with key skills such as independence, resilience, analytical and evaluation skills.

3. Business links perfectly with other subjects such as Sociology, Sport, Psychology, History, IT, Computer Science. In the past students have studied a variety of combinations such as Double Business and Sport, Business, Biology and IT, Business, English and History; combinations are based on option blocks but Business fits with a wide range of other subjects!

4. You have the chance to experience **Business outside of the classroom** (trips to careers fairs, conferences, factory tours, NYC and listen to industry professionals)

5. We provide unlimited support throughout the 2 years students spend with us; something we pride ourselves on as we have small class sizes.

# BUSINESS STUDIES : EXTRA CURRICULAR: Young Enterprise



Regional Finalists for 5 years running!

# What our past students say about Business Studies in the Sixth Form

“

“STUDYING APPLIED BUSINESS HAS BEEN SO HELPFUL IN NOT ONLY MY FUTURE CAREER CHOICES, BUT DAY TO DAY LIFE. THE MIXTURE OF EXAM AND COURSEWORK IS THE PERFECT COMBINATION AND HAS ALLOWED ME TO DEVELOP A VARIETY OF SKILLS. I'M LOOKING TO APPLY TO A FIRE AND RESCUE APPRENTICESHIP AND APPLIED BUSINESS HAS BEEN A BRILLIANT STEPPING STONE TO MY FUTURE.

“

Studying Business A Level alongside Maths and Physics expanded my view of the world. I was able to develop real world knowledge that has been applicable to my everyday life. As well as this I was able to develop exam technique throughout the A-Level which has stood me in good stead for University. My teachers provided constant support throughout the course and helped me with the whole University process. They pushed me to achieve the best of my ability and helped me get a place at my dream University. I'm really grateful!!

“

Studying A-level business was a huge personal challenge for me. However, it is definitely never a choice I ever question making, being as rewarding as it was exciting and interesting. From perfecting my note taking skills to writing balanced and considered essays, there is no doubt that the lessons I learned within business set me up for success in my other two A-level subjects (geography and sociology).

Above all else, is a department that gave me their unconditional and unwavering support, taking an interest in everything I did and building my confidence. No ask was ever too much, and no concern went unnoticed. I am still, and will always be, grateful for this. I owe much of where I am today to the efforts of this incredible team of people. Thank you!

# What our students say about Business Studies in the Sixth Form

Studying Business A level alongside Psychology and English Language has undoubtedly made me appreciate the wider world outside of academia. From being able to apply real world contexts to my essays and creating a well-balanced argument, to having a greater understanding of people, Business A level has ultimately given me the ability to do so.

Taking Business A level was a given when selecting my choices going into Sixth Form. Continuing from GCSE, the Business department have been the most supportive and determined to grow my confidence and they are who I credit to where I am today. Whether it's additional exam questions to mark or always being there to help me with any doubts or questions, they have always given me the ability to push myself. They are an unbelievable team that go above and beyond for me which I am incredibly grateful for!

Taking business was an easy decision for me as it was an enjoyable subject and the support from teachers was constant. This is something that only continued into A level and it is something I value immensely. All teachers know me personally and therefore can tailor their feedback to my strengths and weaknesses. Not only this but they can present suitable challenges and opportunities for me allowing to excel to achieve the grades I need for university.

Business is an A level where I see the content crop up in every other part of my studies. I take history alongside business and this is valuable to me when creating links between my learning. Business A level is a challenging yet enjoyable subject that creates space for personal development and learning.

# What our students say about Business Studies in the Sixth Form

As someone who was unsure of what I wanted to do this time 2 years ago I was advised to choose options that interested me the most. That's why my decision to study Business at a-level, alongside Biology and English Language, was an easy choice. The wide variety of topics covered throughout my studies, one of my favourites being Human Resource Management, has allowed me to develop many skills during my time in the sixth form. From perfecting my essay writing skills to gaining experience in creating balanced arguments, the list of skills I've developed through studying Business is endless. Since starting the sixth form, I've received consistent feedback and structured guidance from the business department which has stood out to me as a vital part of my improvements.

During my time in the sixth form I have received unconditional support from my business teachers, which I believe had contributed to my overall enjoyment of the subject, leading me to wish to continue my studies in this area at degree level. I've not only received this support with regards to my education but also towards any extracurricular interests I've expressed. This has helped me to build my confidence and independence as an individual which has been especially beneficial as I move through the school stages and gain more responsibility.

Studying business as well as Psychology and Maths helped me in deciding my future career.

When I first came to sixth form I had no idea what I wanted to do at university but my interest in business studies developed further and the addition of psychology sparked my interest of a career in this industry. The business department give so much support throughout sixth form helping everyone to reach their full potential and get to the places they want to be!

# DESTINATIONS: UNIVERSITY

| Course                                            | University                  |
|---------------------------------------------------|-----------------------------|
| Medicine                                          | University of Liverpool     |
| Primary Education                                 | Staffs Uni                  |
| Maths & Business                                  | Aston University            |
| Events Management                                 | Sheffield Hallam University |
| International Relations, Communication & Politics | Warwick University          |
| Business Management & Accounting                  | University of Birmingham    |
| Fashion Management                                | University of Manchester    |
| Sports Business Management                        | Manchester Met University   |
| Economics                                         | Loughborough University     |
| Business Management                               | University of Liverpool     |
| Accounting and Finance                            | London School of Economics  |

# DESTINATIONS: APPRENTICESHIPS AND CAREERS



CAPULA

HR assistant

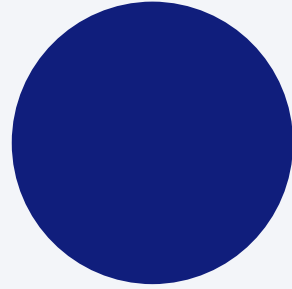
Self employed electrician

Careers

Marketing for a Sports  
and Leisure Business

Accountancy





# THE PART THAT EVERYONE IS INTERESTED IN... TRIPS!!



# ANY QUESTIONS?



Follow @Alleynes\_Business for updates and info

